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**#1 *NEW YORK TIMES* BESTSELLING AUTHOR LAURA SCHROFF CELEBRATES
#GIVINGTUESDAY WITH AN INVISIBLE THREAD CHRISTMAS STORY**

New York, New York, December 1, 2015 — From the #1 *New York Times* bestselling author of *An Invisible Thread* comes AN INVISIBLE THREAD CHRISTMAS STORY. This true, heartfelt, and extraordinary account of how one woman's decision to help a young boy on the street changed both of their lives is the perfect story to share on this global day of giving back known as #GivingTuesday.

In *An Invisible Thread*, *New York Times* bestselling author Laura Schroff tells the remarkable story of her lifelong friendship with a boy named Maurice who she met on the street while he was asking for change. Schroff was a successful ad sales rep in Manhattan. Maurice was a homeless, eleven-year-old panhandler. He asked for spare change; she kept walking. But then something stopped her in her tracks, and she went back. And she continued to go back, again and again. They met up nearly every week for years and, from that one small gesture of kindness, two lives were changed forever. Now, in the picture book follow up, AN INVISIBLE THREAD CHRISTMAS STORY, Laura details the first Christmas that she and Maurice spent together. She shares how Maurice gave her a small white bear and, as she later learns, the only thing he had that he could truly call his own—to show her how grateful he was for their friendship.

In the spirit of #GivingTuesday, a global celebration of generosity, AN INVISIBLE THREAD CHRISTMAS STORY illustrates the power of giving back and captures the true meaning of the holiday season with a reminder that a gift from the heart is always the best present under the tree.

Now in its fourth year, #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Observed on the Tuesday following Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving. Since its inaugural year in 2012, #GivingTuesday has become a movement that celebrates and supports giving and philanthropy with events throughout the year and a growing catalog of resources (Information taken from www.givingtuesday.org).

Laura Schroff is a former advertising executive who has helped launch three of the most successful start-ups in Time Inc. history—*InStyle*, *Teen People*, and *People StyleWatch*. Schroff has also worked as the New York Division Manager at *People* magazine and as Associate Publisher at *Brides* magazine. She lives in New York City.

Alex Tresniowski is a former human-interest writer at *People* and the bestselling author of several books, most notably *The Vendetta*, which was purchased by Universal Studios and used as a basis for the movie *Public Enemies*. His other titles include *An Invisible Thread* and *Prepared for a Purpose*.

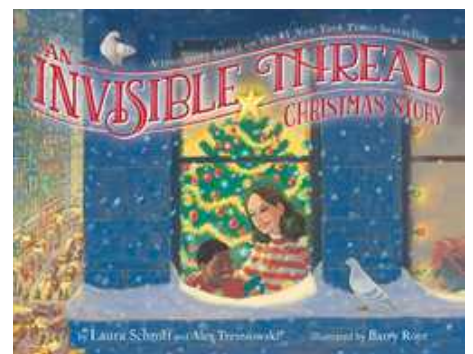
Barry Root is the illustrator of many books for children, including *Gumbrella*, which he also wrote; *Dream Big*; *By My Brother's Side*; and *Game Day*, which received a Christopher Award in the category of books for young people. He lives with his family in Quarryville, Pennsylvania.

AN INVISIBLE THREAD CHRISTMAS STORY

A True Story Based on the #1 New York Times Bestseller

By Laura Schroff and Alex Tresniowski; illustrated by Barry Root

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